

Benefits to Applying

Award-winning employers will be publicized by AARP to our 40 million members, international stakeholders, and international media through a wide variety of channels, including the possibility of coverage in *AARP The Magazine*—the most widely circulated magazine in the world. In addition, employers selected to receive the award will be invited to attend a recognition dinner and event to be held in Chicago, IL, USA, on October 17-18, 2009. Receiving this honorary award can also be effectively leveraged for a company's public relations, corporate social responsibility, and human resources promotions. Further, award-winning companies will have opportunities to share their best practices at high-level international forums sponsored by AARP and international organizations collaborating with AARP on this award.

More Information

Apply online by March 23, 2009, or visit:
www.aarpinternational.org/2009employerawards

Questions/Queries:

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Collaborating Organizations



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About AARP

AARP is a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce *AARP The Magazine*, the definitive voice for 50+ Americans and the world's largest-circulation magazine with over 33 million readers; *AARP Bulletin*, the go-to news source for AARP's 39 million members and Americans 50+; *AARP Segunda Juventud*, the only bilingual U.S. publication dedicated exclusively to the 50+ Hispanic community; and our website, AARP.org. AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

Through our international program, we help people live longer, healthier, more financially secure and productive lives by identifying and sharing the best ideas and practices on key social and economic issues. We convene a wide range of experts from around the world, including policy makers, to share their knowledge on health and long-term care, livable communities, employment and older workers, financial security, and retirement income. AARP fosters this global dialogue and, in the end, acts as social collaborator and catalyst to governments, businesses, and decision makers in all sectors to help address and favorably shape the social and economic implications of aging worldwide.



Recognizing Employers for Their Commitment to an Age-Diverse Workforce

AARP

The power to make it better.™

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2009 AARP
**INTERNATIONAL
Innovative Employer
Awards**

AARP welcomes applicants for the 2009 International Innovative Employers Awards, which will recognize employers from around the world who demonstrate positive commitments to their age 50 and older workforce.



Background

Since 2001, AARP's annual Best Employers for Workers Over 50 Awards Program has recognized the growing number of American employers who are developing progressive workplace policies and practices to meet the needs of an aging workforce and the workforce as a whole. Through this successful recognition program, AARP honors companies and organizations for having model workplace policies that retain and attract workers age 50 and older. We share and promote these employer best practices to encourage the expanded adoption of employment opportunities that are fair, flexible, and that capitalize on the wealth of knowledge and expertise that older workers bring to the workforce.

Last year, AARP expanded its recognition of employers internationally through the International Innovative Employer Awards. The awards annually acknowledge model employers based outside the United States who have implemented best practices and policies for attracting and retaining mature workers.

Last year's International Innovative Employers include:

Agewell-Sandwell Primary Care Trust (UK); Alexandra Hospital (Singapore); BT Group plc (UK); Centrica plc (UK); Deutsche Bahn AG (DE); The Municipality of Horsens (DK); Domestic & General Group Limited (UK); Loewe Opta GmbH (DE); SICK AG (DE); Singapore Health Services Pte. Ltd. (Singapore)

Eligibility and Application Process

Employers interested in the awards must submit an application, available at www.aarpinternational.org/2009employerawards, which asks about their human resource and diversity policies and how they benefit their mature workers. As policies beneficial to mature workers generally benefit the entire workforce, programs targeted to this age group are not required to be eligible for the award. Programs of particular value to the over 50 group may, however, earn additional credit in the evaluation.

The assessment considers a number of factors, including: recruiting practices; workplace culture; lifelong learning, education, and job training opportunities; opportunities for continued success and career development; alternative work options, such as flexible scheduling, telecommuting, job sharing, and flexible retirement; employee benefits that support the health and financial security of employees; workplace design, such as ergonomic work stations or facilities; and retiree relations. All employers headquartered in countries outside the U.S., as well as foreign subsidiaries/operations of U.S. based companies, are eligible to apply.

AARP will be joined by a network of international collaborating organizations with expertise on age and employment issues. The collaborators will provide local/regional expertise and assist in promoting the award and best practices collected through the award process.